

DIANE ELLIS

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MARKETING CONSULTANT

Dynamic, creative and strategic marketing professional with 15+ years of sales and development experience for litigation consulting and a Fortune 500 international corporation.

- Recognized expertise in guiding cross-functional teams to create and implement complex project plans and deliver tangible results - both as a leader and as a consultant.
 - Co-founded and continue to lead local non-profit, raising \$1M+ and developing board.
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EXPERIENCE

FOUNDER, CO-PRESIDENT

Friends of Friendlytown Parks, Inc., Friendlytown, NY 2017 – Present

Identified need in community for creation of non-profit to support revitalization of critical green spaces. Spearheaded fundraising campaigns, board recruitment, management of monthly board meetings and advocacy with local government and committees.

- Fundraised over \$1M for revitalization of two integral community parks and playgrounds.
- Implemented website, social media presence, donor cultivation, and planned public events.
- Recruited and formed board with highly talented and credentialed finance, legal, non-profit and park professionals.

DIRECTOR, LITIGATION CONSULTANT

Blank Law Associates, New York, NY & Washington D.C. 2004 – 2016

Managed high stakes trials and arbitrations for top national and international law firms to secure optimal outcomes for end clients. Consulted on trial themes and developed PowerPoints for jury presentation.

- Supported Prestigious Firm and end client SmithCo to secure a UNCITRAL arbitration award in India for an action arising out of mass contamination and product recall.
- Created pitch materials for new case work and presented to potential clients, developed and delivered CLE courses on effective trial presentation for attorneys.
- Selected for leadership role in the Washington, D.C office.

MARKETING CONSULTANT

Blueprint USA, New York, NY 2002 – 2004

- Created printed and web marketing collateral to support rollout of high-end graphic printing solution for advertising agencies and printing companies.
 - Managed 8-10 tradeshows per year across the US for graphic printing product line.
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EDUCATION

EXECUTIVE CERTIFICATE IN NONPROFIT DEVELOPMENT | Presto University 2021 – Present

BACHELOR OF ARTS | Generic University, Anyville, VA 2000