iR.



#### **RELAUNCH STATS**



Pre-Break Employer and Job Title

- Bank of America
- Personal Banker / Assistant Branch Manager

#### Employer and Job Title at Point of Relaunch

- John Deere
- Military Outreach Coordinator

#### Current Employer and Job Title

- John Deere
- Military Outreach Coordinator

# CASSANDRA GLUBZINSKI

CASSIE'S SUCCESS STORY

#### ABOUT

Cassandra Glubzinski relaunched as a Military Outreach Coordinator at John Deere in July 2022.

After taking nearly 12 years off from the workforce, Cassie Glubzinski suspected finding a new job wouldn't be a cakewalk. But the challenge proved to be especially arduous for the military mom of three, who applied to "close to 400" jobs while trying to relaunch. Soon she decided to get intentional with networking and target her job search efforts towards a company whose mission and culture were important to her.

Today, she feels extremely blessed to have a role that is fulfilling, that allows her to help veterans, transitioning service members and military spouses.

## HOW DID YOU UPDATE YOUR SKILLS IN PREPARATION FOR YOUR RELAUNCH?

- I sought out an MBA program that had an emphasis on CFP. I also did a lot of research into what programs would accept the GI bill and how much we'd have to pay out of pocket.
- For the next 20 months, I spent 50-60 hours a week on school work while balancing my family responsibilities. This was in the midst of COVID shutdowns when my kids were learning from home, and my husband was tasked with leading the efforts for COVID-positive cadets. It was a stressful time that set me up for a successful career reentry.

### HOW DID YOU DECIDE WHERE YOU WANTED TO WORK WHEN YOU RELAUNCHED?

I decided to get intentional with networking and target my job search efforts towards a company whose mission and culture were important to me. I had been following John Deere for many years. My grandfather was a tobacco farmer that only used John Deere equipment, and he was an avid fan of the brand.

### WHAT IS YOUR ADVICE TO RELAUNCHERS?

- Take the time to research and find the company you want to work for because if you get the job and it's not a good culture fit or the team is just not working well together, it becomes a burden to go to work. And suddenly the thing that you love becomes the thing that you hate.
- Once you get an opportunity to talk with someone at your workplace of choice, be professional but human.
- Being excited about an opportunity is great and shows an eagerness to join a mission beyond getting paid. That excitement will naturally show itself, and it can help set you apart from other candidates. You can showcase your knowledge of the company while still being teachable.

To read Cassie's full success story, visit iRelaunch's Success Story Archive!