



RICHA VIJAY

RICHA'S SUCCESS STORY


RELAUNCH STATS

Length of Career Break  9 years

Nature of Career Break  Childcare

Time to Relaunch  1 year


CAREER TRAJECTORY

 Pre-Break Employer and Job Title

HDFC Bank, India
Credit Manager

 Employer and Job Title at Point of Relaunch

Amazon
Business Analyst

 Current Employer and Job Title

Amazon
Business Analyst

ABOUT

After earning an MBA in Finance and Marketing in India, Richa's professional journey included roles as a Financial Advisor, Wealth Manager and Credit Manager. After six years in India's leading private and public sector banking institutions, she moved to the USA with her husband and could not initially continue her professional work due to visa status. Later, with the birth of her daughter, she decided to become a full-time mother and a caregiver.

When their daughter grew and became more independent, Richa felt ready to resume her career and participated in an eight-month Data Analytics Certification program. She later came across the iRelaunch page on LinkedIn, learned about return to work programs, and found the Amazon Returnship for which she applied, was given an opportunity to interview, and got the offer.

WHAT WAS DIFFERENT (AND BENEFICIAL) ABOUT RETURNING TO WORK THROUGH A CAREER-REENTRY PROGRAM?

When I started my relaunch journey, I applied to regular job openings, and I did not hear back for any of my application because all those job roles required recent work experience. Later when I learned about return to work programs, I found out that these programs are structured and designed specifically for people who have gap in their career. Amazon's Returnship program offered me the time and support I needed to get back to work. This program was not focused on current work experience – it was instead focused on the learning and curiosity demonstrated by relauncher, for e.g., pursuing some course or certification, volunteer work etc. and how they can add most value to the company.

HOW DID YOU DETERMINE THAT DATA ANALYTICS AND PROBLEM SOLVING WERE THE FUNCTIONS OF YOUR CAREER THAT YOU WANTED TO PURSUE? DO YOU FEEL THAT RELAUNCHERS SHOULD EXPLORE WHICH JOB FUNCTIONS THEY ARE MOST INTERESTED IN AS PART OF THEIR RELAUNCH JOURNEY?

I worked in Banking and Financial services in my prior professional experience where financial data analysis and problem solving were the core skills I was using in my day-to-day work. I thoroughly enjoyed analyzing trends in financial data and making decisions based on the insights. When I was putting my thoughts together to relaunch my career, I realized that if I can upskill my core analytical skillset and interest as per the current job market, that will definitely help me in heading towards the right direction. I strongly believe that relaunchers should explore the job functions they are most interested in as part of their relaunch journey because we thrive when we pursue something we really enjoy doing.

To read Richa's full success story, visit [iRelaunch's Success Story Archive!](#)